



EAST RIDGE POLICE DEPARTMENT

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CHIEF STAN ALLEN



EAST RIDGE POLICE DEPARTMENT INCREASES IMPAIRED-DRIVING ENFORCEMENT

[East Ridge, TN] – The East Ridge Police Department is partnering with the Tennessee Highway Safety Office (THSO) for its “Booze It and Lose It” campaign from August 17 to September 5, surrounding the Labor Day holiday. This initiative coincides with the National Highway Traffic Safety Administration’s “Drive Sober or Get Pulled Over” mobilization to increase impaired-driving enforcement nationwide.

East Ridge officers will be watching for impaired driving behaviors during peak traffic hours during the Booze It & Lose It campaign period.

Chief Stan Allen said, “Impaired driving continues to be an issue in East Ridge, and we want to ensure the safety of our citizens and visitors”

Increased state and national messaging about the dangers of drunk driving, coupled with increased sobriety checkpoints and high visibility enforcement, aim to drastically reduce the number of drunk-driving crashes, injuries, and fatalities this year.

The consequences of a single DUI conviction for a first-time offender in the state of Tennessee may include costly fines, court costs, legal fees, jail time, mandatory drug and alcohol treatment, and/or the installation of an ignition interlock device in his/her vehicle.

The THSO provides grant funding to support the East Ridge Police Department’s increased enforcement efforts during the *Booze It and Lose It* campaign. For more information about the THSO, please visit www.tntrafficsafety.org.