



City of East Ridge

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Press Release

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FOR IMMEDIATE RELEASE – Wednesday, October 22, 2025

East Ridge Christmas Parade Returns for 2025 Holiday Season on November 22

East Ridge, TN – The City of East Ridge is excited to announce the return of its annual Christmas Parade on **Saturday, November 22, 2025, at 6:30 PM!** This hometown favorite lights up Ringgold Road each year with glowing floats, marching bands, holiday characters, and the unmistakable small-town Christmas magic that makes East Ridge shine.

“This parade really brings out the heart of East Ridge,” said Shawna Skiles, Director of Parks & Recreation. “Every year we see families bundled up along Ringgold Road, kids lighting up when they see Santa, and our local schools and businesses showing up with so much creativity and pride. It’s just a night full of joy, and we can’t wait to do it again.”

This year’s parade will begin at **Germantown Road and Ringgold Road** and travel through the heart of East Ridge, concluding at **Ringgold Road and Tombras Avenue**.

“It’s one of those nights where the city feels like one big family,” said Cameron McAllister, Administrator of Economic & Community Development. “Seeing everyone come together to celebrate is a reminder of how strong our community is and how much we have to be proud of.”

Want to Participate?

Local organizations, schools, churches, clubs, and businesses are invited to join the celebration!

- **Registration Deadline:** Thursday, November 7, 2025
- **How to Register:** Visit www.eastridgeparksandrec.com to download the appropriate application packet for your organization and submit with your organization’s payment no later than the date listed above.

Weather Contingency

In case of severe weather, the parade will be rescheduled for **Sunday, November 23 at 3:30 PM**. If weather remains an issue, the parade will be canceled.

Special Invitation to Schools

Educational groups are encouraged to participate with creative entries. Cash prizes will be awarded to the top three school floats:

- First Place: \$300
 - Second Place: \$200
 - Third Place: \$100
- Trophies will also be presented to top non-educational floats.

Float Guidelines

- Limit walkers to 10 per float; additional participants may ride.
- Floats may include decorated vehicles, trailers, or flatbeds.
- Lights are required, as this is an evening parade.

Registration Information

Please submit completed applications forms by November 7, 2025, via mail or email to:

City of East Ridge

ATTN: Shawna Skiles

2025 Christmas Parade

323 Camp Jordan Parkway

East Ridge, TN 37412

sskiles@eastridgetn.gov | (423) 260-9190

For more information, please contact **Shawna Skiles, Director of Parks & Recreation**, at sskiles@eastridgetn.gov or **Cameron McAllister, Administrator of Economic & Community Development**, at cmcallister@eastridgetn.gov.

Stay updated on all holiday events at www.eastridgetn.gov, www.eastridgeparksandrec.com, and on Facebook at [@CityofEastRidge-Government](https://www.facebook.com/CityofEastRidge-Government) or [@CampJordan-EastRidgeParks&Recreation](https://www.facebook.com/CampJordan-EastRidgeParks&Recreation).

Come celebrate the season with us in East Ridge, where community pride meets holiday magic!

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Attached: *2025 East Ridge Christmas Parade Event Flyer*



EAST RIDGE *Christmas* PARADE

NOVEMBER 22, 2025

6:30PM

MORE INFORMATION:

www.eastridgeparksandrec.com

