



City of East Ridge

1517 Tombras Avenue
East Ridge, Tennessee 37412
(423)867-7711 • www.eastridgetn.gov

East Ridge Launches Celebration of Holiday Season with annual Christmas Parade on November 18th

East Ridge, TN (October 24, 2023) - Officials with the City of East Ridge announced that their annual Christmas Parade will be held on Saturday, November 18th. East Ridge is traditionally one of the first cities in Hamilton County to kick off the holiday season with its captivating and lively Christmas Parade. The highly anticipated holiday event will begin at 6:30pm.

If you are interested in participating in this year's parade, you must register within one of the following categories: Educational (Schools, Teams, ROTC, or Scout Groups), Exempt Organizations (Non-profits, Churches, Shriners, American Legions, or Hospitals), or Non-Exempt Organizations (For-profit businesses, or any other group/organization not mentioned prior).

Additional Christmas Parade guidelines and registration information on how to participate can be found on the City's website (www.eastridgetn.gov) or the Parks & Recreation Website (www.eastridgeparksandrec.com). The deadline to sign up to participate in the parade is November 3rd.

If severe weather forces a cancellation, the make-up date for the parade will be on Sunday, November 19th at 2:30pm.

Anyone interested in learning more about the East Ridge Christmas Parade is encouraged to contact Shawanna Skiles, Director of East Ridge Parks & Recreation Department at sskiles@eastridgetn.gov or Cameron McAllister, Administrator of Economic & Community Development at cmcallister@eastridgetn.gov.

Information is also available on the City's Facebook page <https://www.facebook.com/EastRidgeTN> and on East Ridge Parks & Recreation Facebook page <https://www.facebook.com/EastRidgeParksAndRec> .

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Note: Parade Flyer Attached

Brian Williams
Mayor

Esther Haynes
Vice-Mayor

Jacky Cagle
Councilmember

Andrea Witt
Councilmember

David Tyler
Councilmember

J. Scott Miller
City Manager

CITY OF EAST RIDGE

2023

CHRISTMAS

Parade

SATURDAY

6:30PM

18

NOVEMBER

PARADE ROUTE RUNS FROM RINGGOLD ROAD AT
GERMANTOWN ROAD TO RINGGOLD ROAD AT
TOMBRAS AVENUE

